



The Limits of Your «Pattern Language» are the Limits of Your World

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Once a pattern is written down on a sheet of paper it reflects the heroic efforts of its author to bring meaning to life. But as Wittgenstein already pointed out: «The limits of my language are the limits of my world» [[Wittgenstein 1922](#)]. This will even shape the achievements of a genius pattern writer. Unfortunately, text remains the most important communication channel to convey thoughts to your target audience (although often annotated and enriched by pictures, figures, or graphics).

This focus group looks at the power of those words that create the core meaning of any emerging pattern. We will consider the influence of curious elements like [phonemes](#) and [characters](#) and reach to the impact of [metonymies](#) and [metaphors](#). And we will learn about weird differences that distinguish thinking concepts in roughly [7000 languages](#) in the world.



guldanko

kitipkelem

saksalasa

bolgoduya

During the workshop we increase our understanding for precise wording in pattern writing. To make it your individual experience, we will run surprising group experiments. They will reveal insights in the relationship between thinking and the appropriate use of language. The results of our tests will provide empirical evidence before we learn some theories that provide answers to questions like: How do words (and even phonemes) create cognitive impact [[Ramachandran/Hubard 2001](#)]? Which words let us know about us [[Pennebaker 2013](#)]? What is the impact of using metaphors [[Lakoff/Johnson 2003](#)]? How does language interrelate with the space-time continuum [[Janzen et al. 2012](#)]?

What will be your outcome of this workshop? Your participation will be rewarded by insights in chances and limits of wording in pattern writing. You will increase your awareness how your next pattern paper creates impact on your uninformed reader. You will develop a more precise perception on how language influences your pattern writing process (and the reading process of your readers either!). And you will get simple tools at hand to measure the impact of your text on your target audience (even if they may not realize it).

This workshop has limited seat availability. If you like to attend, please [register](#) as soon as possible. Please also complete the questionnaire which will provide us some empirical data to conduct our experiments.