

Pattern dissemination

Focus Group by Allan Kelly, Klaus Marquardt, Christian Kohls

Over the last year's we have observed that it becomes harder and harder to find existing patterns on the web. While *PloP conferences are now largely published in the ACM digital libraries, gaining more academic credibility, we experience that practitioners look for different forms of publications. One indication is the growing number of pattern books of authors who never attended any *PloP.

In this workshop we want to discuss how Writer's Workshops at *PloP conferences can support book authors and serve as a gateway for new forms of publication. Examples for new ways of dissemination include an annual pattern book, pattern repositories, websites, e-books, apps, pattern card decks and other creative ideas that provide more choice for authors. We are also looking forward to discuss new other ideas. Our belief is that Writer's Workshops should serve authors in providing high quality feedback. Authors have free choice of their publication channels already, including conference proceedings, websites, books etc. We want to discuss how to further support them to find the appropriate outlets.

Since we aim for a substantial discussion we would like all participants of this Focus Group to prepare a small position paper (no more than 1 page – just a summary of key statements or positions). It should propose new forms of dissemination or reflect upon existing dissemination practice (e.g. how to approach publishers, what are pros/cons of different outlets). Please send the paper to the organizers of this focus group (contact: christian.kohls@th-koeln.de), so we can share all materials prior to the conference.

Goals:

- Have an overview of publication outlets for single patterns and pattern collections
- Improve existing solutions for pattern dissemination (e.g. get involved with publishers)
- Discuss new solutions for pattern dissemination
- How to index and access existing patterns?
- How to make *PloP conferences even more attractive for authors (of papers, books, and other pattern-related work)?

Process:

- Discuss position papers
- Summarize strengths, weaknesses, opportunities, and threats
- Work on potential next steps